



VI CONVENCION DEL PROGRAMA

LÍDERES HISPANOS DE LOS ESTADOS UNIDOS

San Antonio (Texas) 17 al 19 de junio de 2018

AGENDA

Sunday, June 17, 2018

3:00 – 5:00 P.M. **Arrival of participants**
6:00 P.M. **Welcome cocktail**

Monday, June 18, 2018

9:00 – 9:45 A.M. **Welcome**

Mr. Jesús Andreu, director of Fundación Carolina
Mr. Pablo Zalba, president of Official Credit Institute (ICO) and ICO Foundation
Mr. Octavio Hinojosa, president of the Hispanic Leaders Association

10:15 – 10:45 A.M. Opening lecture by **Mr. Josep Borrell**, Minister of Foreign Affairs, European Union and Cooperation

Group picture

11:00 – 12:15 P.M. Keynote speech by **Mr. Darío Villanueva**, director of the Royal Spanish Academy: 'Spanish as a universal language' («*el español como idioma universal*»)

12:30 – 13:20 P.M. Meeting of the Hispanic Leaders Association from U.S.

13:30 – 16:00 P.M. **Lunch presided by Their Majesties the King and Queen of Spain**

16:15 – 17:45 P.M. **Lecture I: Spain and the U.S., Investment Flows («España y Estados Unidos, flujo de inversiones»)**

The U.S. is Spain's fifth largest trading partner in the world and the first outside the European Union. In addition, the internationalization of the Spanish economy has contributed to increase its investment in the country in the financial, insurance and infrastructure sectors. However, there is still scope for expanding exports of goods and services and, in turn, the U.S. commercial presence in Spain needs to be increased. The emergence of the Hispanic market, coupled with the purchasing power of these communities, which exceeds \$1.5 trillion, opens a unique opportunity to intensify mutual investment flows.

Speakers:

Mr. Pablo Zalba, president of Official Credit Institute (ICO) and ICO Foundation
Mrs. Inmaculada Gutiérrez, economic and commercial counselor of the Embassy of Spain
Mr. José Montero, president of The Montero Group

Moderator: Mr. Ramiro Atristain, president of Atristain Financial Group

Colloquium



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Tuesday, June 19, 2018

9:00 – 10:20 A.M. Lecture II: The Hispanic Momentum in the U.S. («El impulsoe hispano en EEUU»)

The promise of Hispanic influence in the United States has become a reality. The doubling of the population in just 20 years, from 35 million to nearly 60 million, is qualitatively translating into gradual Hispanic access to decision-making positions in government, the private sector and the cultural industries. However, there is still a need to redouble its public voice, so that the definition of both the national and international agenda begins to incorporate Latin American sensitivity and perspectives, also from a foreign policy perspective. The time to do it is now.

Speakers:

Mr. Maximiliano J. Trujillo, founder and president of MJT Policy, LLC.

Mr. Art Estopinan, president of The Estopinan Group.

Mrs. Erika Prosper, Executive Board member on SA Hispanic Chamber of Commerce

Moderator: Ms. Estrella Escobar, deputy vice-president in Foreign Affairs and Communications by the Texas University in El Paso

Colloquium

10:30 – 11:50 A.M. Lecture III: Education, Science and Mobility («Educación, Ciencia y Movilidad»)

The key factor for social integration and mobility is education. Gradually, the percentage of Hispanics in the different educational levels (elementary, high school and university education) is balanced with that of the population as a whole. But the greatest demand is in the area of STEM studies (science, technology, engineering and mathematics), in which Hispanic representation must rise. The weight of Hispanic culture and Latin artistic success, admired throughout the world, contributes to counterbalancing this deficit, but it is still essential to face this challenge as immediate.

Speakers:

Mr. Antonio R. Flores, president HACU

Ms. Patsy Sánchez, director of Diversity and Inclusion USF Latinno Scholarship (University of South Florida)

Mr. Joedis Ávila, Community Development, US & Latin America at Ford Motor Company.

Moderator: Mr. Jesús Andreu, director of Fundación Carolina

Colloquium



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12:00 – 1:20 P.M. Lecture IV: Professional Networking and Communication

The digital revolution makes instant information and global connectivity available to every individual. The impact of technology has convulsed the way we communicate and exchange ideas and business models. Thus, the dissemination of innovations has stimulated the circulation of international talent. Hispanics have simultaneously joined the rest of the American people in this revolution. However, it is necessary to warn of the threats that lurk behind the massive transaction of data and the deregulated confusion of false information. It requires careful, critical and intercultural reflection.

Speakers:

Ms. Isabella Martinez, co-founder and president of NetWings Corp.

Ms. Mónica Ramírez, founder of Justice for Migrant Women

Ms. Diana Marrero, director of The Hill Latino

Moderator: Ms. Melisa T. Díaz, president of Díaz Consulting Services

Colloquium

1:30 – 3:00 P.M. Closing lunch

Intervention:

Mr. Jesús Andreu, director of Fundación Carolina

Mr. Pablo Zalba, president of Official Credit Institute (ICO) and ICO Foundation

Mr. Octavio Hinojosa, president of Hispanic Leaders Association in the U.S.